

Designing Your Life: Three Training Options

	DYL Coach Certification	DYL Facilitator Certification	Stanford Life Design Studio
Who is it for?	Career coaches, career counselors, human resource professionals and mental health professionals who are qualified/certified to provide coaching services.	Consultants/trainers who own their own business and are skilled and experienced workshop facilitators, with a track record of successful business results.	Teams of 2-3 people from an institution of higher education (university, college, community college) This can be faculty, staff members, administrators and/or career educators. Schools can also opt to include 1 or 2 students.
What's the end goal?	<p>Enhancing the capabilities of already experienced coaches who wish to adopt and integrate DYL ideas and tools into their practice.</p> <p>Coaches are <u>certified</u> to coach 1:1 and in small groups up to 10 people.</p>	<p>Developing a world-wide network of highly qualified DYL facilitators to meet the demand for high quality workshops in a variety of locations through rigorous training to successfully deliver pre-designed DYL workshops to the public and in corporate settings.</p> <p>Facilitators are <u>licenced and certified</u> to deliver as designed workshops for profit in public and corporate environments. They are prohibited from running for profit workshops in the higher ed space.</p>	<p>Empowering institutions of higher education to join the community of life design educators worldwide who are using life design tools with their students, with the intention that educators build upon the work done at Stanford to localize and develop new life design tools for their students.</p> <p>Educators are <u>NOT certified</u> - they receive all of the Stanford materials for use as inspiration and a springboard into developing their own life design curricula, under a creative commons NOT FOR PROFIT license. Educators are expected to share back their work with the Studio community and are expressly prohibited from using the life design materials from Stanford for profit.</p>
What are the benefits?	<p>You will be listed on our website as a DYL Certified Coach, with a link to the site you specify.</p> <p>You may use the DYL Certified Coaches logo on your own marketing materials.</p> <p>You will have access to all the Designing Your Life tools, early access to new tools as they become available – sometimes prior to publication – to be used or adapted into your own coaching practice.</p> <p>You will get coaches tips on the exercises and a behind the scenes explanation of how Bill and Dave teach and coach each exercise.</p> <p>You will become part of an opt-in learning and support community of DYL Coaches.</p> <p>We will provide certification renewal on a regular basis, as defined by our certification agreement</p>	<p>Your organization will be listed on the designingyour.life website as a DYL Certified Workshop Provider, with a link to a site you specify.</p> <p>Your workshop schedule will be posted on the website with a link to your registration site.</p> <p>Certified facilitators may use the DYL Certified Facilitator logo on marketing materials and social media profiles.</p> <p>You will have access to commercial Designing Your Life materials including branded and copyrighted:</p> <ol style="list-style-type: none"> 1. Facilitator's Guide 2. PowerPoint Slides/Files 3. Workbook Files 4. New Materials as they become available – sometimes prior to publication 5. Facilitator Tips from the Authors <p>You will have access to Quarterly Meetings designed to support you as you launch your DYL workshops. The virtual meetings will include: new DYL content, new marketing tools, addressing community questions, and sharing success stories.</p> <p>Connections to other DYL facilitators with the potential for collaboration and co-instruction.</p>	<p>Three and a half days of immersive training in the life design material at Stanford -- both in how to apply it to yourself and your own professional development and in how to launch projects, programs, classes and more at your university.</p> <p>Personalized coaching during the training experience from experienced facilitators who are developing life design curricula at their schools.</p> <p>Materials: access to all the Stanford materials, including courseflows, lesson plans, slides, handouts and short and long form workshop materials. In addition, access to materials shared by the greater Studio community!</p> <p>Post-workshop coaching: quarterly office hour sessions to workshop the experiments you are trying back at home.</p> <p>Regular newsletter full of information to help you build your life design practice.</p> <p>A Higher Ed Life Design Community: access to the hundred other university educators also working in life design.</p>

		Your certified facilitators will be part of the Certified Facilitator Pool who could be engaged in larger scale workshops run by the DYL Group.	
What size group can I work with?	1-10	A minimum of 15 people and a maximum of 50 people	Any size, within higher education, and not for profit
Pre-reqs	Listed here: designingyour.life/coach-certification-workshops/	Listed here: designingyour.life/certifiedfacilitators-workshop/	
Training length	1.5 days plus pre-training case preparation	3 days plus 20-30 hours pre-training preparation	3.5 days from 9am - 5pm
Cost	\$2800 (includes first year's certification fee of \$800)	\$5000 plus per workshop license fees	\$6,000 per University team of 3 \$4,000 per team of 2
When is it offered?	2-4 times a year	1 - 2 times a year	June, annually
For more information	designingyour.life/coach-certification-workshops/	designingyour.life/certifiedfacilitators/	lifedesignlab.stanford.edu/studio