

## Designing Your Life: Three Training Options

	DYL Coach Certification	DYL Workshop Facilitator Certification	Stanford Life Design Studio
<b>Who is it for?</b>	Career coaches, career counselors, human resource professionals and mental health professionals who are qualified/certified to provide coaching services.	Training and consulting providers in the human capital space who have their own workshop business and see Designing Your Life as complementary to their current offering. They have business development, marketing, and selling capabilities, as well as current customers they can target for these programs. The organization must send at least two facilitators/consultants to be DYL certified.	Staff from an institution of higher education (university, college, community college). This can be faculty, staff members, administrators and/or career educators.
<b>What's the end goal?</b>	<p>Enhancing the capabilities of already experienced coaches &amp; professionals who wish to adopt and integrate DYL ideas and tools into their practice.</p> <p>Coaches are <u>certified</u> to coach 1:1 and in small groups up to 10 people.</p>	<ul style="list-style-type: none"> <li>Grow DYL globally, by developing a world-wide network of certified DYL workshop providers.</li> <li>Deliver consistent, high quality DYL workshops, maintaining and enhancing our brand excellence.</li> <li>Grow the B2B DYL business through partners who have current customer companies and organizations interested in DYL offerings</li> <li>Deliver DYL to consumers to grow the DYL movement to design joyful and fulfilling lives and as business development opportunities</li> <li>Note: Organizations are prohibited from running for profit workshops in the higher ed space.</li> </ul>	<p>Empowering institutions of higher education to join the community of life design educators worldwide who are using life design tools with their students, with the intention that educators build upon the work done at Stanford to localize and develop new life design tools for their students.</p> <p>Educators are <u>NOT certified</u> - they receive all of the Stanford materials for use as inspiration and a springboard into developing their own life design curricula, under a creative commons NOT FOR PROFIT license. Educators are expected to share back their work with the Studio community and are expressly prohibited from using the life design materials from Stanford for profit.</p>
<b>What are the benefits?</b>	<p>You will be listed on our website as a DYL Certified Coach, with a link to the site you specify.</p> <p>You may use the DYL Certified Coaches logo on your own marketing materials.</p> <p>You will have access to all the Designing Your Life tools, early access to new tools as they become available – sometimes prior to publication – to be used or adapted into your own coaching practice.</p> <p>You will get coaches tips on the exercises and a behind the scenes explanation of how Bill and Dave teach and coach each exercise.</p> <p>You will become part of an opt-in learning and support community of DYL Coaches.</p> <p>We will provide certification renewal on a regular basis, as defined by our certification agreement.</p>	<p><b>DYL Website:</b></p> <ul style="list-style-type: none"> <li>Your organization will be listed on the designingyour.life website as a DYL Certified Workshop Provider, with a link to a site you specify.</li> <li>Your workshop schedule will be posted on the website with a link to your registration site.</li> </ul> <p><b>Branding:</b> Certified facilitators may use the DYL Certified Facilitator logo on marketing materials and social media profiles.</p> <p><b>Standard, High Quality Materials:</b> Access to commercial Designing Your Life materials including branded and copyrighted:</p> <ol style="list-style-type: none"> <li>Facilitator's Guide</li> <li>PowerPoint Slides/Files</li> <li>Workbook Files</li> <li>New Materials as they become available – sometimes prior to publication</li> <li>Facilitator Tips from the Authors</li> </ol>	<p>Taught over 5 days, this is an immersive training in the life design material at Stanford -- both in how to apply it to yourself and your own professional development and in how to launch projects, programs, classes and more at your university.</p> <p>Personalized coaching during the training experience from experienced facilitators who are developing life design curricula at their schools.</p> <p>Materials: access to all the Stanford materials, including courseflows, lesson plans, slides, handouts and short and long form workshop materials. In addition, access to materials shared by the greater Studio community!</p> <p>Post-workshop coaching: quarterly office hour sessions to workshop the experiments you are trying back at home.</p> <p>Regular newsletter full of information to help you build your life design practice.</p>

		<p><b>Hands-On Support</b>  You will have access to Quarterly Meetings designed to support you as you launch your DYL workshops. The virtual meetings will include: new DYL content, new marketing tools, addressing community questions, and sharing success stories.</p> <p>Connections to other DYL facilitators with the potential for collaboration and co-instruction.</p> <p>Your certified facilitators will be part of the Certified Facilitator Pool who could be engaged in larger scale workshops run by the DYL Group.</p>	A Higher Ed Life Design Community: access to the hundred other university educators also working in life design.
<b>What size group can I work with?</b>	1-10	A minimum of 15 people and a maximum of 50 people	Any size, within higher education, and not for profit
<b>Pre-reqs</b>	Listed here: <a href="http://designingyour.life/coach-certification-workshops/">designingyour.life/coach-certification-workshops/</a>	Listed here: <a href="http://designingyour.life/certifiedfacilitators-workshop/">designingyour.life/certifiedfacilitators-workshop/</a>	Listed here: <a href="http://lifedesignlab.stanford.edu/studio">http://lifedesignlab.stanford.edu/studio</a>
<b>Training length</b>	12 hours over 3 days + 7-8 hours of "Pre-Work"	20-24 hours in 5 virtual sessions or three full in person days	5 days from 7:30am-3pm (PST)
<b>Cost</b>	\$2,100 (includes first year's certification fee of \$500)	\$5,000 plus per workshop license fees	\$1,950
<b>When is it offered?</b>	2-4 times a year, virtually	1-2 times a year, virtually	2-4 times a year, virtually
<b>For more information</b>	<a href="http://designingyour.life/coach-certification-workshops/">designingyour.life/coach-certification-workshops/</a>	<a href="http://designingyour.life/certifiedfacilitators/">designingyour.life/certifiedfacilitators/</a>	<a href="http://lifedesignlab.stanford.edu/studio">lifedesignlab.stanford.edu/studio</a>